2013 Faculty Accolades

Terri Schroth, PhD, Director of International Programs and Assistant Professor of Foreign Languages, co-authored an article that was published in *Hipertexto*. The complete citation is: Smith, B., & Schroth, T. (2013). El papel de la venganza en las comedias de Lope de Vega (The role of revenge in the plays of Lope de Vega). *Hipertexto* (University of Texas-Pan American), 18, 141-146.

Brian Vander Schee, PhD, Associate Professor of Marketing, had an article published: “Test Item Order, Level of Difficulty and Student Performance in Marketing Education,” in *Journal of Education for Business, 88*(1), 36-42 (2013).


In December, Mark Soderstrom, PhD, Assistant Professor of History, was elected to a three-year term on the Executive Board of the Midwest World History Association.

Brian Vander Schee, PhD, Associate Professor of Marketing, published a review of the book *Advertising for People Who Don’t Like Advertising* in *Journal of Consumer Marketing, 30*(2), 150 (2013).

Angela O’Bryant, MSN, RN, APHN-BC, who teaches for the School of Nursing in the RN to BSN program, received her ANCC board certification in Advanced Public Health Nursing in the fall.

Jane Davis, DVM, Associate Professor of Biology, was among just 150 participants nationwide to be selected to participate in the first American Veterinary Medical Association's (AVMA) seminar about animal welfare, entitled "The Conversation." Dr. Davis was also chosen to be a member of the small working group that planned and implemented the presentations and follow-up activities for the event. It is hoped that the outcomes of this meeting will formulate the AVMA’s future policies on animal welfare.

In early November, fourteen AU faculty presented at the 2013 Associated Colleges of the Chicago Area (ACCA) Symposium. This year’s theme was “The Future of Education.” The annual symposium brings faculty from the fifteen ACCA institutions together to exchange effective teaching strategies and innovations and/or to present their scholarship on teaching and learning. Presentations included the following:

**Patrick Dunn, PhD, Assistant Professor of English** - Chalk and Talk: Educational Technology Changes (Almost) Nothing

**Libby Karlinger Escobedo, PhD, Assistant Professor of Art History** - Beyond the Slide Lecture: Using Active Learning in Art History

**Sara Gerend, PhD, Assistant Professor of English; Julie Hipp, PhD, Assistant Professor of English; and Miriam Ojaghi, MA, Adjunct Instructor of English** - Teaching for the Times: How Incorporating Technology Has Updated Our Teaching

**Susan Hammack, EdD, Accreditation Coordinator** - Multiple Exposures + Variety of Ways = In-Depth Learning
Jean Hess, EdD, Assistant Professor of Special Education; Brian Husby, PhD, Professor of Education; and Stephanie Whitus, PhD, Associate Professor of Criminal Justice - Strategies to Incorporate Active Learning into Web-Enhanced and Online Teaching

Johnny Lloyd, PhD, Professor of Biology - A Virtual Cadaver Dissection in an A & P Laboratory

Terri Schroth, PhD, Assistant Professor of Foreign Languages - Getting Students Involved: Using Short Films and Authentic Media to Facilitate the Discussion of Social Issues

Mark Soderstrom, PhD, Assistant Professor of History - "Big" Thinking in the General Education Core: "Trajectories of Human History" at Aurora University

Pamela Wicks, EdD, Assistant Professor of Communication; Chetna Patel, PhD, Professor of Chemistry; and Stephanie Whitus, PhD, Associate Professor of Criminal Justice - Cheap (FREE!) and Easy Ways to “Carrot” Students through the Use of Digital and Web-based Technologies

Christina Bruhn, PhD, Assistant Professor of Social Work, co-authored Prevalence of Disabilities and Abilities in Children Investigated for Abuse and Neglect, an article published this fall in the Journal of Public Child Welfare.

Regina Rahn, PhD, Chair of Mathematics and Computer Science, and Chetna Patel, PhD, Professor of Chemistry, presented "'Effectiveness of a Corporate Partnership on the Success of "Engineering Now"—A Multi-Dimensional Inquiry-Based Professional Development STEM Immersion Experience for Teachers," at the NSTA STEM Forum and Expo in St. Louis, Missouri.

Brian Vander Schee, PhD, Associate Professor of Marketing, made a panel presentation “What Are We Doing to Market Our Marketing Program?” at the Marketing Management Association 2013 Annual Conference in Chicago, Illinois.

Martin Forward, PhD, Professor of History, authored the "Foreword" to Ann Bossingham's Scarcely Christians: Looking at Difficult Questions with Samuel Taylor Coleridge. The book was published by Market Deeping.

David Reetz, PhD, Director of Counseling Services, was elected to the Governing Board of the Association for University and College Counseling Centers Directors (AUCCCD). The organization’s mission is to assist college and university chief mental health administrators in providing effective leadership of their centers and promote the awareness of student mental health and development issues in higher education through research, advocacy, education, and training provided to members, professional organizations, and the public. Term October 2013 – October 2016.

David Reetz, PhD, Director of Counseling Services, presented “Unfolding the 2012 AUCCCD Directors Survey: An In-depth Analysis of Five Critical Questions” at the 64th Annual Meeting of the Association for University and College Counseling Center Directors on October 27th in San Diego, California.

David Reetz, PhD, Director of Counseling Services, presented a full-day workshop entitled “Improv(ment): Unleash Clinical and Administrative Potential Through the Art of Improvisation” at the 64th Annual Meeting of the Association for University and College Counseling Center Directors on October 26th in San Diego, California.

Mark Soderstrom, PhD, Assistant Professor of History, presented "Enlightened Man v. Nineteenth-Century Man: Ivan Kalashnikov's Autobiographical Novel Automaton" at the Annual Convention of the Association for Slavic, East European, and Eurasian Studies in Boston, MA.
Brian Vander Schee, PhD, Associate Professor of Marketing, co-authored a paper “Punctuality: Classroom Policies and Student Perceptions,” presented at the Marketing Management Association 2013 Annual Conference in Chicago, Illinois.

Stephanie Whitus, PhD, Associate Professor of Criminal Justice, presented two papers at the American Society of Criminology conference in Atlanta, Georgia in November. Her presentations were titled, "What Works for Reentry: Evaluation of Reintegrative Programming," and "A Picture Is Worth a Thousand Words: Non-traditional Methods to Measure and Improve Student Learning."

Brian Vander Schee, PhD, Associate Professor of Marketing, made a special session presentation entitled “Publishing in Marketing Education Journals” at the Academy of Marketing Science 2013 Annual Conference in Monterey Bay, California.

Debra Zahay-Blatz, PhD, Professor of Marketing, was honored with the Silver Award for the Jacobs and Clevenger CaseWriter's Workshop at the Annual Marketing EDGE Research Summit in October. This an international case writing competition for cases in direct, database and digital marketing. Her case, ECB.com, used real-life company data, with the company name veiled, to teach students how to analyze customer data and create meaningful customer segments. The case will be published in the IMC Handbook and the International Journal of Integrated Marketing Communications. Dr. Zahay-Blatz has competed in previous years and has been honored with one Gold and two Silver Awards.

In October, Meredith Harvey, PhD, Assistant Professor of Writing and English at GWC, presented “From Parlour to Prairie: A Woman’s Journey from London to the Canadian Plains” at the Western Literature Association Conference in Berkeley, California. The essay and corresponding presentation discussed her current writing project, which focuses on the combination of archival research, oral histories and the “truth” of family mythologies. Additionally, during the conference she was elected to serve a three-year term on the Executive Council of the Western Literature Association.

Martin Forward, PhD, Professor of History, wrote the "Postlude" to Edward Kessler's book entitled, Jews, Christians and Muslims in Encounter. London: SCM.

Stephani Richards-Wilson, Visiting Assistant Professor of Global Studies and Social Entrepreneurship at GWC, recently received her second doctorate from the German Department at the University of Wisconsin-Madison. Her first doctorate was earned in 2003 from the University of San Diego in Higher Education-Leadership Studies.

Brian Vander Schee, PhD, Associate Professor of Marketing, made a presentation “First Day Activities and Expectations” at the MMA 2013 Doctoral Student Teaching Consortium in New Orleans, Louisiana.

Mark Zelman, PhD, Associate Professor of Biology, co-authored Human Diseases: A Systematic Approach (8th ed.), a book published by Pearson Prentice-Hall (2014). The text is an introductory pathophysiology text for students in health care and nursing programs.

Kristen Esposito Brendel, PhD, Assistant Professor of Social Work, co-authored “Child-Parent Interventions for Childhood Anxiety Disorders: A Systematic Review and Meta-analysis,” which appeared in the September issue of Research on Social Work.

Ryan Chapman, MA, who teaches in the Department of Physical Education and is Head Coach of Aurora University's Cross Country and Track and Field Teams, authored and had published a collection of poetry entitled, The Secret Language of Pamela.
Brian Vander Schee, PhD, Associate Professor of Marketing, presented two papers at the Marketing Management Association 2013 Fall Educators’ Annual Conference in New Orleans, Louisiana: “National Competitions and Student Learning,” and “Publishing in Marketing Education Journals.”

Bruce Rittenhouse, who teaches in the Religion and Philosophy Department, had a new book published entitled *Shopping for Meaningful Lives: The Religious Motive of Consumerism*. In his book, Rittenhouse analyzes economic, sociological and psychological evidence to demonstrate that consumers behave differently than the current theories predict. More specifically, he explains his beliefs that consumerism deforms individual character, our sense of obligation to one another, and our concern for future generations and the environment.

Sara Gerend, PhD, Assistant Professor of English, published a review of the play, *The Iceman Cometh*, in the *Eugene O’Neill Review*. The performance was at the Goodman Theatre in Chicago, and was directed by Robert Falls.

Brian Vander Schee, PhD, Associate Professor of Marketing, co-authored a paper “Should Potential Marketing Doctoral Students Limit Their Search to U.S. Schools? Benchmarking the Global Competition,” presented at the American Marketing Association 2013 Annual Summer Educators Conference in Boston.

Stephanie Whitus, PhD, Associate Professor of Criminal Justice, was interviewed by *Illinois Cops Magazine* to discuss the university’s online Criminal Justice program and two Special Topics courses that she teaches: “Serial & Mass Murder” and “Criminal Profiling.” Appearing in the publication's September and October issues, the articles were entitled “A Killer Course: Getting Inside the Minds of America’s Serial Killers and Mass Murderers Has Never Been So Accessible” and “Update Your Profiling.”

Don Danner, CPA, CGMA, Assistant Professor of Accounting, had an article published in the September issue of *The Asset* entitled, “Contribute to the Success of Our Profession’s Future.”

Jay Thomas, EdD, Associate Professor of Education, was an invited panelist at the World Council for Gifted and Talented Children. The symposium, which was led by Dr. Julia Link Roberts, Executive Director for the Center for Gifted Studies at Western Kentucky University, considered the current research on the viability, sustainability, outcomes, and impact of specialized schools of mathematics, science, engineering, and technology.

Brian Vander Schee, PhD, Associate Professor of Marketing, made a panel presentation “Meet the Editors--Marketing Education Journals” at the Society for Marketing Advances 2013 Annual Conference in Hilton Head, South Carolina.

Martin Forward, PhD, Professor of History, wrote the expert's commendation on the back cover for Clinton Bennett’s (ed.), *The Continuum Companion to Islamic Studies*. London: Bloomsbury.

Meredith Harvey, PhD, Assistant Professor of Writing and English at GWC, and Richard Boniak, PhD, Assistant Professor of Environmental and General Science at GWC, presented “An Applied Approach to Environmental Composition: Service Learning, Living Laboratories, and Literature in an Interdisciplinary Undergraduate Classroom” at the Association for the Study of Literature and Environment Conference in Lawrence, Kansas in May. The presentation discussed their experiences co-teaching IDS 2000 Wellness and Social Responsibility. Within the presentation, Dr. Harvey highlighted the ways in which the course utilized the theme of Society and the Natural World in order to teach composition within the scientific, creative, research-oriented, analytic and service-reflection modes. Additionally, she shared the ways in which the interdisciplinary classroom provided opportunities for field studies beyond the classroom walls, while the workshop environment in the classroom led to a well-rounded learning community.
Brian Vander Schee, PhD, Associate Professor of Marketing, made a presentation “Approaches to Effective Teaching” at the Doctoral Consortium's Society for Marketing Advances 2013 Annual Conference in Hilton Head, South Carolina.

Bridgitte Barclay, PhD, Assistant Professor of English, presented “Circus or Science?: Eden, Evolution, and Akeley’s Influence in Two Early SF Films” at the Association for the Study of Literature and Environment Conference in Lawrence, Kansas in May. In her paper, she analyzed Field Museum taxidermist and explorer Carl Akeley's ideological and technical influence on science and science fiction of the early 20th century.

Mark Zelman, PhD, Associate Professor of Biology, and Carrie Milne-Zelman, PhD, Associate Professor of Biology, had their book, Infection Control: A Guide for Health Professionals (2013) published by Pearson/Prentice-Hall. The text is a guide for biological, chemical, and radiation safety in the healthcare workplace.

Brian Vander Schee, PhD, Associate Professor of Marketing, made an abstract presentation “Collegiate Marketing Activities: What Stands Out From the Competition?” at the 2013 Marketing Edge Direct/Interactive Marketing Research Summit in Chicago.

Faith Agostinone-Wilson, EdD, Associate Professor of Education, published a new book, Dialectical Research Methods in the Classical Marxist Tradition, with Peter Lang Publishers, in June 2013. Included in the text are issues related to social justice, what distinguishes Marxist research from other liberal-left paradigms, how mainstream research is used to support imperialism, re-evaluating ethics and various forms of data collection.

Kristen Esposito Brendel, PhD, Assistant Professor of Social Work, and Jeff Bulanda, PhD, Assistant Professor of Social Work, co-authored an article with additional colleagues that was published in the February issue of Campbell Collaboration. The article is entitled, “Psychosocial Interventions for School Refusal Behavior with Elementary and Secondary School Students.”

This past May, Christina Bruhn, PhD, Assistant Professor of Social Work, was appointed by the Governor of the State of Illinois to serve as a member of the Children's Mental Health Partnership (ICMHP). ICMHP strives to provide easier access to more effective programs and services that will better meet the mental health needs of all Illinois children and their families.

Mark Zelman, PhD, Associate Professor of Biology, was elected as Councilor to the Illinois State Academy of Sciences, serving through 2016. This leadership board of the state’s scientific society promotes undergraduate science research and education.

Brian Vander Schee, PhD, Associate Professor of Marketing, was presented with the Lamb-Hair-McDaniel Academy of Marketing Science Outstanding Marketing Teacher Award. The award recognizes excellence in teaching, providing a forum for outstanding teachers to share their classroom success with colleagues.

Don Danner, CPA, CGMA, Assistant Professor of Accounting, has been named Chairman of the Board for the Missouri Society of Certified Public Accountants (MSCPA). Danner began serving his one-year term on July 1, 2013.

Mark Soderstrom, PhD, Assistant Professor of History, was selected to attend three seminars this summer, each seminar focused on developing teaching skills and enhancing the role of world history and cultures in the undergraduate curriculum. The first two workshops, the Japan Studies Association Freeman Institute and the East-West Center’s Institute on Infusing Asian Studies into the Undergraduate Curriculum, each help faculty members to more effectively integrate Japanese and Chinese content into their teaching and curricula. The third seminar, the Big History Summer Institute, took place at Dominican University of California. This unique five-
day seminar was designed for university faculty interested in learning and teaching Big History, which attempts to provide an interdisciplinary view of history that combines both human and natural history into a single narrative.

**Bridgitte Barclay, PhD, Assistant Professor of English**, presented, “‘Always as a movement forward’: Feminist Science in The Green Kingdom (1957)” at WisCon in Madison, Wisconsin in May, analyzing a mid-century women’s text depicting new empirical feminist science.

**Joan Fee, PhD, Professor of Education**, authored an article published in the Journal of Interdisciplinary Education (JIE). The article is entitled, " Teachers’ Perceptions Regarding the Impact of Sustained ESL/Bilingual Professional Development."

**Sara Gerend, PhD, Assistant Professor of English**, presented her paper, “Super-Sizing the Sweet Fifteen: Ritual as Affluenza in Julia Alvarez’s Once Upon a Quinceañera: Coming of Age in the U.S.A.”, as part of the MELUS (Multi-Ethnic Literature of the U.S.) panel on “Urban Ethnicity: Work, Protest, and the American Dream” at the Modern Language Association Conference.

**Brian Vander Schee, PhD, Associate Professor of Marketing**, founded, developed and coordinated the first-year Doctoral Student Teaching Consortium in association with the Marketing Management Association 2013 Fall Educators’ Conference.

**Jessica A. Heybach, EdD, Assistant Professor of Education**, won the Critics Choice Award from the American Education Studies Association (AESA) for her work on Dystopia and Education: Insights into Theory, Praxis, and Policy in an Age of Utopia-Gone-Wrong. The recently published book was co-edited by Heybach and Eric C. Sheffield of Missouri State University. Annually, a committee of AESA members review a number of titles that have been peer-nominated to select outstanding books that may be of interest to those in educational studies.

An article authored by **Mark Zelman, PhD, Associate Professor of Biology**, was published by the Illinois State Academy of Sciences, Springfield: ISAS. The article was entitled, “Catalase Enhances Antibiotic Resistance Transactions,” and describes research showing how bacteria may augment their resistance to drugs normally used to control bacterial infections.

**Bridgitte Barclay, PhD, Assistant Professor of English**, organized a panel for the Eaton and Science Fiction Research Association Conference in Riverside, California in April. There she presented “Formaldehyde Fish and Drivable Ducks: SF Form and Environmental Themes in a Global Speculative Fiction Course,” analyzing how two recent Korean films disrupt kaiju and post-apocalyptic genre conventions to make environmental arguments.

In January, **Kristen Esposito Brendel, PhD, Assistant Professor of Social Work**, presented “Effectiveness of Child-Parent Interventions for Childhood Anxiety Disorders” at the Annual Conference of the Society for Social Work and Research in San Diego, California.

**Brian Vander Schee, PhD, Associate Professor of Marketing**, became the new editor of the journal Marketing Education Review in January.